

## **XPRESS HOLDINGS LTD**

(Co. Reg. No. 199902058Z)

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### **XPRESS WINS SINGAPORE PRESTIGE BRAND AWARDS**

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The Board of Directors of **Xpress Holdings Ltd** (“Xpress”) is pleased to announce that it had been selected as one of the Winners for the SPBA 2009 Established Brand Award.

Jointly organised by the Association of Small & Medium Enterprises (ASME) and Lianhe Zaobao, the Singapore Prestige Brand Award (SPBA) recognises and honours Singapore brands that have developed and managed their brands effectively through various branding initiatives. With an increasing number of home-grown brands becoming established household names, achieving this esteemed mark of success is a significant milestone in the branding journey of any local brand. The Award also serves as a yardstick for SMEs to benchmark their brand equity against their competitors.

Receiving the award, Xpress’ Chief Executive Officer, Mr. Poh Eng Seng, said, “We are honoured to have received this prestigious award and are greatly heartened to be selected as a representative for excellence in the execution of branding initiatives. This latest award reflects the continued growth of Xpress’ mindshare as a leading provider of fast turnaround print solutions at both the local and regional levels. We will continue to leverage on our successes in providing unsurpassed value to our clients and will endeavour to further extend our successful brand initiatives to further complement our ongoing expansion initiatives.”

By Order of the Board

POH ENG SENG  
Chief Executive Officer  
17 November 2009